

# live clean

## **MENS** TM/MC

### **LIVE CLEAN MENS** **Two Scintillating Hair Products Created** **With Men In Mind**

*First things first. Take the top off the bottle...and slowly, deeply...breathe it in. Fresh and clean with a bit of a sparkle...and oh so sensual. Isn't this exactly what you want his hair to smell like?*

It shouldn't surprise you that Live Clean, who certainly knows a thing or two about women, families and babies, is turning their attention to men with two hard-hitting, highly effective men's hair care products: Live Clean Mens Classic Clean Shampoo and Live Clean Mens 2 in 1 Shampoo.

With both products designed to cleanse, moisturize and condition the scalp and leave hair smelling devilishly good, the magic is in Power Tech3™, Live Clean's proprietary blend of Organic Tea Tree Oil, Organic Peppermint Oil and Organic Jojoba Oil.

Hard working Organic Tea Tree Oil with its astringent, anti-bacterial properties gets the scalp in line while Organic Peppermint Oil stimulates the scalp, leaving it ever-so-slightly tingling. Organic Jojoba Oil brings all its moisturizing properties to play. Flakes are combatted, oil is controlled, scalp health is improved and hair is revitalized and nourished.

Is there a more efficient, masculine concept than 2 in 1? Live Clean Mens 2 in 1 Shampoo does it all. It adds just the right amount of conditioner to control hair and keep it looking great all day long.

There you have it – two handsome additions to the Live Clean line-up; both, of course, plant derived and free of all the harsh chemicals Live Clean eschews.