



Attention Itchy Babies:

Live Clean Baby Colloidal Oatmeal Eczema Cream Has Arrived!

Time and again, Live Clean, the maker of natural, plant-based and eco-friendly baby products, has proven that no one takes better care of our wee ones. Today Live Clean Baby is so very proud to introduce **Live Clean Colloidal Oatmeal Eczema Cream**.

Powerful yet gentle, **Colloidal Oatmeal Eczema Cream** means business; it's a natural health drug product registered with Health Canada (NPN). It's effective at dealing with the symptoms of eczema, an inflammation of the skin characterized by dry, itchy, cracked and irritated skin. It's a condition that can give even the happiest baby a very bad day.

At the core of Colloidal Oatmeal Eczema Cream is Live Clean's special Multi-Oat Complex™ of Colloidal Oatmeal, Oat Kernel Extract and Oat Oil, which creates a protective barrier that encourages healing and helps reduce itching and irritation caused by eczema. This unique and effective formulation contains Colloidal Oatmeal at 2%, making Colloidal Oatmeal Eczema Cream the product with the highest percentage of this important ingredient available today, compared to similar products.

Equally important is Colloidal Oatmeal Eczema Cream's second step: it's enriched with Aloe Vera and Chamomile to deeply moisturize and help protect against the reoccurrence of extra dry skin.

Like all Live Clean Baby products, our new eczema cream is, of course, plant derived with Certified Organic Botanicals. It's free of fragrance, petroleum, parabens, silicone, phthalates, phosphates and dyes. It's hypoallergenic and pediatrician tested.

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